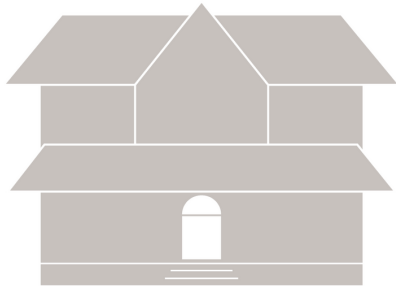


FISCAL YEAR **2022-2023**

ALAMANCE ARTS IMPACT AT A GLANCE

6000+ Annual Visitors



\$7,050 rental revenue
104% increase from last year

A R T I S T S

PROMOTION



5 galleries
27 exhibits
120 consignors
12 book signings
21 live performances
WITH
51 new artists
representing various artistic fields

\$ IMPACT

\$91K

Paid to 135 artists
in our community

81%

over previous year



COMMUNITY IMPACTS

FAMILY FUN GROUP

provides free arts
and crafts for kids

7 area festivals



2,800
community crafters

and

3,120

weekly craft kits distributed

AMBASSADORS

introduces various art
forms weekly to under-
served youth

100+ children
15 ambassador
artists



VOLUNTEERS

3,428

hours given by

88

active volunteers



\$86,316

in-kind value of volunteer hours

TRAVEL GROUPS

life-changing cultural
experiences through group
travel, domestic and
abroad

8 trips



98 travelers



\$40,000

revenue for Alamance Arts

ART EDUCATION

arts & crafts classes for
people of all ages

27

classes

11

instructors &
small
business
owners



295

class participants

from 132 to 295!



120% increase in # of participants

ONLINE REACH



5,754 followers



2,253 followers



5,797 subscribers



26,587 website visits
(16% growth y/y)



4.8 stars Google Reviews

"Wonderful exhibits, knowledgeable
docents, as well as creative activities."
— Melanie, Google Review Nov 2022



ALAMANCE ARTS